

**ST.JOSEPH'S COLLEGE OF ENGINEERING AND TECHNOLOGY**

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

**COURSE OUTCOME**

**Regulation : 2021**

S. No	Sem	Course Code	Course Name	Course Outcome
1	I Sem	BA4101	Statistic for Management	To facilitate objective solutions in business decision making.
				To understand and solve business problems.
				To apply statistical techniques to data sets, and correctly interpret the results.
				To develop skill-set that is in demand in both the research and business environments.
2		BA4102	Management Concepts and Organizational Behavior	Understanding of various management concepts and skills required in the business world
				In-depth knowledge of various functions of management in a real time management context.
				Understanding of the complexities associated with management of individual behavior in the organizations
				Develop the skillset to have manage group behaviour in Organizations
3		BA4103	Managerial Economics	Insights about the current trends in managing organizational behaviour
				To introduce the concepts of scarcity and efficiency;
	To explain principles of microeconomics relevant to managing an organization			
	To describe principles of macroeconomics			
4	BA4104	Accounting For Decision Making	To have the understanding of economic environment of business.	
			To study about the policies that regulate economic variables	
			A thorough grounding of financial accounting concepts	
			Preparation of financial statement analysis	
5	BA4105	Legal Aspects of Business	Understand the management and cost accounting techniques	
			Apply the management and cost accounting techniques for decision making	
			Assess the accountancy standards of practices in India	
			Understand the fundamental legal principles in developing various contracts and commercial laws in the business world	
6	BA4106	Information Management	Identify the common forms of business associations and elements of Corporate Governance	
			Develop insights regarding the laws related to industrial environment	
			Ability to understand the fundamentals of corporate tax and GST	
			Understand the role of consumer rights and cyber laws in the modern business environment	
7	BA4032	Enterpreneurship Development	Learn the basics of data and information system.	
			Understand the system development methodologies.	
			Understand database management system and its types.	
			Learn the various technologies in information system and its security.	
8	BA4201	Quantitative Techniques for Decision Making	Gains knowledge on effective applications of information systems in business.	
			The learners will gain entrepreneurial competence to run the business efficiently.	
			The learners are able to undertake businesses in the entrepreneurial environment	
			The learners are capable of preparing business plans and undertake feasible projects.	
9	BA4202	Financial Management	The learners are efficient in launching and develop their business ventures successfully	
			The learners shall monitor the business effectively towards growth and development..	
			Linear programming in product mix decisions	
			Transportation and assignment in logistics and job allocation scenarios	
10	BA4203	Human Resource Management	Game theory and heuristics of decision making in real time decisions	
			Inventory management and replacement models in manufacturing context	
			Queuing and simulation in real time scenario optimization	
			Identify the concepts of financial decision of an organisation	
9	BA4202	Financial Management	Recognize the time value of money	
			Learn the capital budgeting and cost of capital techniques	
			Understand how to decide the decision of capital structure and distribution of dividend	
			Assess the short-term and long-term sources of finance	
10	BA4203	Human Resource Management	Students would have gained knowledge on the various aspects of HRM	
			Students will gain knowledge needed for success as a human resources professional.	
			Students will develop the skills needed for a successful HR manager	
			Students would be prepared to implement the concepts learned in the workplace.	
10	BA4203	Human Resource Management	Students would be aware of the emerging concepts in the field of HRM	

11	II Sem	BA4204	Operations Management	Understanding of the evolution of operations management practices and world class manufacturing processes	
				Knowledge about capacity planning, strategic sourcing and procurement in organizations	
				Enhances the understanding of product development and design process	
				Ability to forecast demand and overcome bottlenecks	
		12	BA4205	Business Research Methods	Provides insight to Quality management tools and practices
					Students will understand and appreciate scientific inquiry
					Students would know to write research proposals
					The students would be able to undertake a systematic outlook towards business situations for the purpose of objective decision making, and the method of conducting scientific inquiry to solve organizational problems
13	BA4206	Business Analytics	Students would be able to analyze data and find solutions to the problems.		
			Students could prepare research reports		
			Ability to understand the role of Business Analytics in decision making		
			Ability to identify the appropriate tool for the analytics scenario		
14	BA4207	Marketing Management	Ability to apply the descriptive analytics tools and generate solutions		
			Understanding of Predictive Analytics and applications		
			Knowledge of Prescriptive Analytics and demonstrating business process improvement		
			Applied knowledge of contemporary marketing theories to the demands of business and management practice.		
15	BA4301	Strategic Management	Enhanced knowledge of marketing strategies for consumer and industrial marketing		
			Deep understanding of choice of marketing mix elements and managing integrated marketing channels		
			Ability to analyze the nature of consumer buying behaviour		
			Understanding of the marketing research and new trends in the arena of marketing		
16	BA4302	International Business	Ability to understand the Strategic management process and social responsibility of business organizations		
			In-depth understanding about the need for developing competitive advantage for organizations		
			Provides insights into various corporate and business level strategies		
			Facilitates to identify the various control system required for organizational strategy implementation process.		
17	BA4001	Security Analysis and Portfolio Management	Enhances the cognitive knowledge about various strategic issues and development of new business models		
			In Depth knowledge of driving factors of international Business		
			Understanding of theories of trade and investment practiced in the global world		
			Deep Insights in to various market entry strategies followed by Global Organizations		
18	BA4002	Financial Markets	Ability to identify the various global production and supply chain issues and have an understanding of foreign exchange determination system		
			Enhance the cognitive knowledge of managing business across the cultures		
			Understand the concept of investment and identify the investment alternatives to investors		
			Learn the nuances of fundamental analyses and technical analyses		
19	BA4003	Banking and Financial Services	Analyse and evaluate the value of securities		
			Explain how to construct an efficient portfolio		
			Explore the various methods through which portfolio evaluation could be done		
			Understand the overall structure and functions of Indian Financial System		
20	III Sem	BA4015	Strategic Human Resource Management	Gain knowledge about regulations governing the Indian Banking system	
				Price various types of loans proposed by banks to various prospective borrowers with different risk profiles and evaluate the performance of banks	
				Familiarise the students with the concept of e-banking	
				In-depth understanding of fee-based and fund-based financial services in India	
20	III Sem	BA4015	Strategic Human Resource Management	Understand the relationship of HR strategy with overall corporate strategy, the strategic role of specific HR systems.	
				Appreciate SHRM in the context of changing forms of organisation and will have a better understanding of the tools and techniques used by organizations to meet current challenges.	
				To be more sensitive to cross-cultural issues and understanding of international approaches to dealing with people in organisations. Students will look at HRM in a broader, comparative and international perspective to deal with complex issues and manifold risks.	

			Providing an overview of the counselling and coaching processes and techniques, Developing alternative approach to dealing with problem situations in organisations
			Understand the career development theories and models and gain necessary self-insight, skills and techniques to become effective HR managers
21	BA4016	Industrial Relations and Labour Legislations	Industrial relations system and Trade unions
			Industrial Disputes and labour welfare measures
			Labour legislation introduction and legal provisions for factory workers, wages and Bonus
			Legal provisions for equal remuneration, gratuity, compensation, industrial employment and Apprenticeship
			Legal provisions for EPF, ESI, Maternity, contract labours, and child labour prevention
22	BA4017	Organizational Design, Change and Development	The fundamentals of organizational design and structure
			Change process, types, and models of change in organizations
			The fundamentals of organizational development
			Organizational development Interventions
			Organizational evolution and sustenance
23	BA4022	Quality Management	Understanding the evolution of Quality management
			Understanding of quality philosophies and practices
			Ability to apply statistical process control to enhance quality.
			Ability to apply quality tools to enhance organization's quality performance
			Awareness of quality management systems
24	BA4024	Services Operations Management	Understanding the evolution of Quality management
			Understanding of quality philosophies and practices
			Ability to apply statistical process control to enhance quality.
			Ability to apply quality tools to enhance organization's quality performance
			Awareness of quality management systems
25	BA4026	Project Management	Ability to understand the roles and responsibilities of a project manager
			Ability to plan and budget projects
			Ability to schedule and allocate resources to projects
			Ability to manage project organization
			Ability to control and complete projects